



The Journey of Our Ancestors: Tracing Our Western Pennsylvania Roots

1974 50th Anniversary Conference 2024

Sponsorship Opportunities

DONATION LEVELS		YOU WILL RECEIVE:
<p>Get special recognition and excellent exposure to all Conference participants.</p> <p>Western Pennsylvania Genealogical Society (WPGS) is offering Western Pennsylvania businesses, government agencies, educational facilities, charitable foundations, genealogy-related businesses, and individuals the opportunity to become a Sponsor of our 50th Anniversary Conference on June 21 and 22, 2024 in Oakland at the University Club, 123 University Place. A list of speakers/presenters will be available in January 2024.</p> <p>The WPGS Conference will offer all in-person and virtual attendees the opportunity to enhance their skills and educational opportunities to begin, continue, or augment their research into Western Pennsylvania family history, as well as learn more about your presence in Western Pennsylvania. Your donation is crucial to making this celebration of our past 50 years of serving families with Western Pennsylvania roots a memorable one.</p> <p>2024 SPONSORSHIP FORM <i>Please print</i></p> <p>Organization _____</p> <p>Contact: _____</p> <p>Address _____</p> <p>_____</p> <p>City _____ State _____ Zip _____</p> <p>Email: _____</p> <p>Phone: _____</p> <p>Total Sponsorship: \$ _____</p> <p><input type="checkbox"/> Virtual Exhibit Hall Only (requirements to follow)</p> <p>Signature: _____ Date: _____</p> <p>WPGS Signature: _____ Date: _____</p>	<p>Gold \$5,000</p>	<ul style="list-style-type: none"> • Two 10' x 10' spaces in the Exhibit Hall in a premium location • Four (4) Exhibit Hall badges for booth personnel • Significant space in the Virtual Exhibit Hall • Full-page ad in the Conference Compendium • Option to provide promotional items to be inserted into the Conference attendee bags • Recognition as a Sponsor at the Anniversary Dinner • Logo placement on the Exhibit Hall banner and on the Conference website
	<p>Silver \$2,500</p>	<ul style="list-style-type: none"> • One 10' x 10' space in the Exhibit Hall in a premium location • Two (2) Exhibit Hall badges for booth personnel • Significant space in the Virtual Exhibit Hall • Half-page ad in the Conference Compendium • Option to provide promotional items to be inserted into the Conference attendee bags • Recognition as a Sponsor at the Anniversary Dinner • Logo placement on the Exhibit Hall banner and on the Conference website
	<p>Bronze \$1,000</p>	<ul style="list-style-type: none"> • One 8' table in the Exhibit Hall in a premium location • Two (2) Exhibit Hall badges for personnel • Quarter-page ad in the Conference Compendium • Space in the Virtual Exhibit Hall • Option to provide promotional items to be inserted into the Conference attendee bags • Recognition as a Sponsor at the Anniversary Dinner • Logo placement on the Exhibit Hall banner and on the Conference website
	<p>Steel \$500</p>	<ul style="list-style-type: none"> • One 8' table in the Exhibit Hall in a premium location • Two (2) Exhibit Hall badges for personnel • One-eighth-page ad in the Conference Compendium. • Space in the Virtual Exhibit Hall. • Recognition as a Sponsor at the Anniversary Dinner • Logo placement on the Exhibit Hall banner and on the Conference website.
	<p>Individual Brick Wall Bricks \$50 each</p>	<p>For each brick that you purchase, you will receive:</p> <ul style="list-style-type: none"> • One symbolic brick indicating your family's brick wall information. • All bricks will be placed on the <i>Western Pennsylvania Brick Wall</i> and will be displayed throughout the Conference. • All <i>Brick Wall</i> data will be shared (<i>with permission</i>) with Conference attendees and WPGS members following the Conference. <p>Order forms are available in the Shop on the WPGS website.</p>
<p>Payment Information</p> <ul style="list-style-type: none"> <input type="checkbox"/> Check enclosed, payable to WPGS <input type="checkbox"/> PayPal at WPGS website https://wpgs.org/product-category/50th-anniversary/sponsor/ <input type="checkbox"/> Sponsorship Reservation only. A follow-up invoice will be sent via email 30 days after receipt of this form. 		<p>If you cannot consider a full Sponsorship at this time, we are also offering digital-only space in our virtual exhibit hall at https://wpgs.org/shop/.</p> <p>Donations for any amount are always appreciated.</p>

All sponsorship agreements are final.

Return to: Sponsor Coordinator, 4400 Forbes Avenue, Third Floor, Pittsburgh, PA 15213-4007 or via mail to 50thSponsors@wpgs.org
WPGS is a 501(c)(3) Corporation | Federal Tax ID No. 23-7404370 | PA Tax Exemption Account ID 75-619294



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1974

50th Anniversary Conference

2024

Sponsor & Exhibitor Frequently Asked Questions

Can I select my booth location in the Exhibit Hall?

Because of the room design of the Exhibit Hall, WPGS will be making the final decision on the placement of all Sponsor and Exhibitor space. We will send you the Exhibitor Guide with a detailed map of the Exhibit Hall with all locations indicated. The Exhibitor Guide will be available on or before April 1, 2024.

If anyone from my organization plans to attend the conference, do these people have to register?

Yes, all attendees must register through the registration site and pay the appropriate fees if they plan to attend the Conference. Each exhibitor will receive two (2) exhibit hall badges, which will give your staff access to the exhibit hall only. Sponsors receive passes according to their sponsorship level.

Can I register for just the Virtual Exhibit Hall?

Yes, if you cannot participate in the June 21-22, 2024 Conference in person, you can purchase space in the Virtual Exhibit Hall, which will be available to all Conference attendees and the public through the Whova conference app. We will do the preliminary setup of your exhibitor/sponsor page in the app by uploading your basic company information from your exhibitor/sponsor registration, along with your organization's logo. You will then have access to input additional information.

Will there be a show decorator?

No. The University Club will be responsible for setting up the Exhibit Hall. It is carpeted, has electricity availability, and has Wi-Fi. You will receive an Exhibitor Guide with an Exhibit Hall map listing your location and size on or before April 1, 2024, and an invitation to log into the event portal for more information.

Will I be able to obtain a registrant list before the conference?

WPGS will not share the registrant list before the conference. All sponsoring organizations will receive a registrant list with contact information after the Conference if the registrant specifically grants permission. Exhibitors may use the lead retrieval feature

of the Whova conference app to collect attendee contact information and other data if the attendee permits.

Will there be a lead retrieval service?

We will be using the Whova conference app, which includes a lead retrieval feature. Information about how to use this feature will be included in the Exhibitor Guide, which you will receive on or before April 1, 2024.

Will I get a listing in the conference app?

Yes, all exhibitors and sponsors are entitled to have a listing in the Whova conference app. We will do the preliminary setup of your exhibitor/sponsor page in the app by uploading your basic company information from your exhibitor/sponsor registration, along with your organization's logo.

The Exhibitor Guide will provide you with detailed instructions on how to customize your page by uploading a video, up to two documents, and photos. The conference app also has several great features to help you engage with attendees during the conference. We will provide you with detailed instructions and suggestions in the Exhibitor Guide on or before April 1, 2024.

What is the Cancellation Policy?

All requests for exhibitor cancellations must be made in writing and will become effective upon receipt by WPGS. Due to the losses that would result from the cancellation of exhibit space, if an Exhibitor cancels an exhibit space you agree to pay liquidated damages (not a penalty) of \$100, regardless of the execution date of an order or signed contract, and regardless of any resale of booth space/ engagement canceled by Exhibitor.

Where can I find information about local hotel accommodations?

Info on hotels in the area will be posted on the Whova site by March 1, 2024.

If you have any further questions, please feel free to reach out to the Exhibitor/Sponsor Coordinator at 50thExhibitors@wpgs.org.

Return to: WPGS Exhibitor Hall Coordinator, 4400 Forbes Ave., Third Floor, Pittsburgh, PA 15213-4007 or via mail to 50thExhibitors@wpgs.org

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